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Let the Miracle of Mulch Paper Work for You



REG. U. S.

PAT. OFF.



Tomato plants nine
weeks old. Planted
with same seed.
The increased
yield for

Mulched Tomato plants is over 44%

DISTRIBUTED BY

FRAGARIA NURSERIES

Fruit and Ornamental Trees

Shrubs, Plants and Vines

PULASKI, N. Y.



A test at the Dominion Experimental Farm—The row on the left (unmulched) gave 26 melons with a weight of 31 ½ lbs. The row on the right (mulched) gave 121 melons weighing 142 lbs.

Plant Under Gator Hide Mulch Paper This Year

DO away with the back-breaking labor of cultivating and weeding—make one acre produce what two or three did last year—get your crops to market early, while prices are highest. Mulch Paper frequently makes it possible to get two crops a season instead of one and three crops where only two were possible before.

It seems incredible, the story of the Miracle Of Mulch Paper. Yet the records, the facts and figures are there—in the bulletins of the U. S. Dept. of Agriculture—in reports from State Agricultural Colleges—in reports of thousands of planters who tested Gator Hide Mulch Paper last year. Mulch Paper farming that for over ten years has been proving its economic value to the pineapple planters in Hawaii, has demonstrated its advantages to the Farmers of America.

HOW TO USE **STIM-U-PLANT**

PLANT STIMULANT TABLET

**Odorless—Clean—Convenient
Acts Immediately—No Waste**

Simply insert tablets in the soil. Or, if a solution is desired, dissolve four tablets in a gallon of water. Apply directly to the soil—not on leaves or stems.

A tablet every two weeks—until three or four have been used—will make cucumbers, squashes, and melons, fairly jump.

In hills, for other plants than vines, use one tablet to each hill.

In flower-beds and borders, place tablets one foot apart.

On bush fruits and shrubbery, use two to four tablets, placed in the soil about each plant.

Good also for coldframes, hotbeds, greenhouse benches, and pot plants.

Dahlias and Gladiolis will be greatly benefited by inserting two or three tablets in the ground in a radius of about 4 inches from stem.

Lawns—one tablet to gallon of water.

For all potted plants, insert half a tablet in soil approximately every ten days.

For roses, place two or three tablets in soil every ten days or two weeks during period you wish to stimulate them. The effect will be magical.

Every plant, flower, bush, tree, vine, or vegetable growing anywhere will be wonderfully benefited by Stim-U-plant.

BUY IT OF

**Fragaria Nurseries,
Pulaski, N. Y.**

For All Plants — Outdoors and In

USE

STIM-U-PLANT

THE MAGIC FERTILIZER IN TABLET FORM
These Tablets Are the Last Word in Modern Gardening Efficiency

STIM-U-PLANT is the only complete plant-food in tablet form. The three mineral nutrients most heavily drawn from the soil by growing plants (flower and vegetable) are nitrogen, phosphoric acid, and potash. Because of this fact, STIM-U-PLANT tablets are made up of these three in a balanced ration of 11 per cent Nitrogen, 12 per cent Phosphoric Acid, 15 per cent Potash—all of which elements are water-soluble and immediately available to the feeding root-hairs of the plant.

Tablet Form Fertilizer Unique and Valuable

1. Gives an **EXACT FEEDING UNIT**—no guesswork.
2. Provides for **ABSOLUTE CONTROL** of feeding, eliminating the danger of overfeeding.
3. No **MESSY MIXING**.
4. No unpleasant **ODOR**.
5. Is **EASIEST** to **APPLY**.
6. Insures **MAXIMUM EFFICIENCY** because the plant gets all the food-value—none being lost through scattering where not available to the plant, leaching, and run-off of surface soil-water.
7. Makes **REPOTTING** of house plants **UNNECESSARY**, as it replaces the food withdrawn by the growing plant.

Easy to Use—Immediate Results—Directions with Every Package

This wonderful fertilizer and plant-food is odorless—has no obnoxious, messy characteristics. To use, simply insert a tablet in soil near each plant; or dissolve in water at the rate of four tablets per gallon and use as liquid manure. For plants in drills, put tablets a foot apart along row; in beds, a foot apart each way. Complete, easy directions with every package.

Prices, postpaid: Small size, 25 cts.; 100 tablets, 75 cts.; 1,000 tablets, in bucket, \$3.50.

A PROVED SUCCESS

STIM-U-PLANT is a proved success with nurserymen, strawberry-growers, rose-growers, florists—and thousands of home gardeners praise it highly.

It is manufactured and analysis guaranteed by STIMUPLANT LABORATORIES, INC., nationally known also as producers of STIMUGERM, the most productive bacteria for inoculating (before planting): sweet peas, garden peas, and beans, clover, alfalfa and other legumes.

.....
Please send to address below the packages of STIM-U-PLANT TABLETS indicated and for which remittance is enclosed:

.....25c Pkgs.75c Pkgs.\$3.50 Pkgs.

ADDRESS

NAME

Printed in (U. S. A.)

"MUTUAL BENEFIT"

The price of THE FARM JOURNAL is \$1.00 for 4 years; but since we believe that to read this wide-awake farm, household and garden magazine is the greatest benefit to our friends and patrons, and so indirectly to us, we have persuaded the publishers to make us this...

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25 Cents for..... One Year's Trial

The Farm Journal is published monthly; big issues; new, reliable, practical, timely features; fine pictures and beautiful colored covers. Always sweet and clean. Brief, boiled down, easy to read. 54 years old; over 7,000,000 readers from Maine to California; suits them, will suit you, too.

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Full of Gumption—Full of Sunshine

Best writers. Tells how to make money farming. Gives national farm viewpoint. Protects farmers' interests.

Big poultry department. Topics in season. New ideas on gardening, live stock, dairying, farm machinery and equipment, and everything else about the farm.

Women's affairs, household matters, cooking and recipes, canning, sewing, fashions, fancywork, child-training, beauty, etiquette, furnishings and decoration, how to earn money, etc.

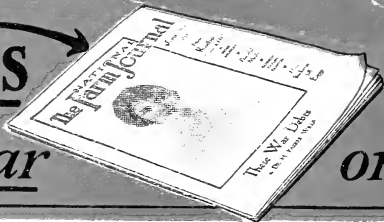
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Absorbing stories of love, adventure and mystery. by nationally known authors, also sports, travel, movies, radio, autos, aviation and many other departments and features.

Mail this Mutual Benefit Coupon today with twenty-five cents, silver or stamps, direct to The Farm Journal. **DO NOT SEND IT TO US.**

L. J. FARMER
Pulaski, New York

TRY THIS
One Year



**BIG LIVE
MAGAZINE**
only 25 cents

For men, women,
boys and girls.
Lots of pictures.
You'll like it.

You will be delighted with it and wonder how such a splendid illustrated farm, home and garden magazine can cost so little. Sign below and mail AT ONCE with only 25 cents.

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articles and sto-
ries. Best writers.
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IMPORTANT: This trial coupon must be sent direct to THE FARM JOURNAL, Philadelphia, Pa.
(If you live in Philadelphia or a foreign country, send 50 cents; in Canada \$1.00)

NEW

GATOR HIDE

MULCH PAPER

PRICE LIST

RETAIL PRICES ON STANDARD SIZE ROLLS

TYPE A (light weight)			
Width	Length	Sq. Ft.	Per Roll
18 in.	900 ft.	1350	\$3.00
36 in.	900 ft.	2700	6.00

TYPE B (heavy weight)			
Width	Length	Sq. Ft.	Per Roll
18 in.	450 ft.	675	\$3.00
36 in.	450 ft.	1350	6.00

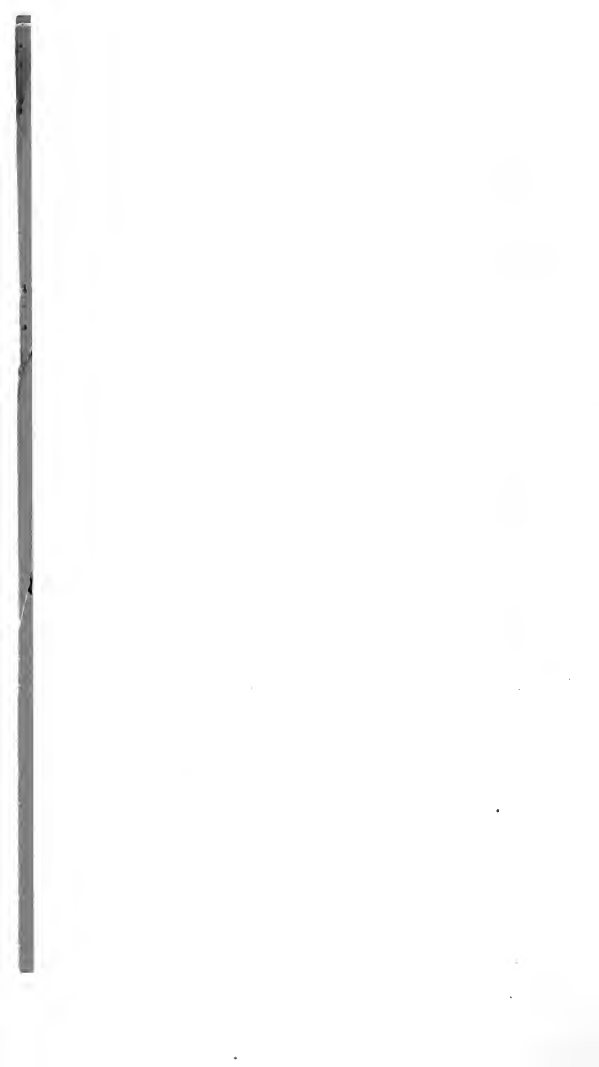
DISCOUNTS ON STANDARD SIZE ROLLS

10 to 24 rolls, 18" width—10%
 25 to 49 rolls, 18" width—15%
 50 rolls or more, 18" width—20%
 36" rolls counted as 2-18" rolls.

GARDEN PACKAGE (Trial Roll)

Type B—18"—\$.65





What Gator Hide Mulch Paper is —How it Works

Gator Hide Mulch Paper, made by the INTERNATIONAL PAPER COMPANY, the world's largest paper manufacturer, is one of the toughest, strongest, most durable papers made. It is impregnated by a special process with a particular grade of asphaltum which has no harmful effect on soil or plant life.

Unrolled over the proposed plant beds, and anchored by soil or other available material along the edges, Gator Hide Mulch Paper imprisons all the moisture in the soil. Its black surface catches and retains the sun's heat. This raises the soil's temperature, prevents cooling at night, and promotes continuous bacterial activity, liberating night and day nitrous food matter for the plant, producing bigger, better, and earlier crops.

Planting is done through holes made in the paper, or in the space between two strips of paper rolled out close together. Thus, while ample space is provided for the plant, no space is left for weeds, and the nourishment they ordinarily steal from the soil is conserved for the crops you plant.



Both these Boxwoods were planted in the same garden at the same time. See how much further advanced is the one grown under Mulch Paper.



See how Mulch Paper preserves soil moisture! To take this picture the Mulch Paper was turned back. In one hand is held soil from under the paper, in the other hand is soil from alongside the paper.

In Two Types and Two Widths:

Type A—for ANNUALS—primarily in field culture:

18" width—300 linear yards
to the roll . . . **\$3.50**

36" width—300 linear yards
to the roll . . . **\$7.00**

**Type B—for PERENNIALS in field culture and
ALL garden work:**

18" width—150 linear yards
to the roll . . . **\$3.50**

36" width—150 linear yards
to the roll . . . **\$7.00**

Special prices for larger quantities

**Gator Hide Mulch Paper is licensed under
the Eckhart Patents for any planting use.**

What Gator Hide Mulch Paper will do

1

It will increase crop yield.

2

It will enable you to harvest crops from one to two weeks earlier than unmulched crops in your neighborhood.

3

It will eliminate practically all the back-breaking labor of cultivating and weeding.

4

It will enable you to raise profitably many crops you could not raise without Mulch Paper.

PRINTED IN THE U. S. A.

